



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpgcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

Report on Mobilization Drive in Govt Sr. Sec. Schools

Organized by Govt. College Seema, Rohru

Submitted to: Internal Quality Assurance Cell (IQAC)

Date:

Introduction

A mobilization drive was organized in Government Senior Secondary School (adopted school by Govt. College Seema) of Chirgaon, Kaloti, Khabal, Jangla and Bartoo by Govt. College Seema, Rohru. The purpose of the drive was to create awareness among students about the various courses offered by the college, particularly in the fields of Hospitality and Tourism and Retail Management. This event aimed to inform students about the career opportunities and academic benefits associated with these vocational programs.

Also, students were provided in-depth knowledge about Government College Seema, Rohru, to students. We offer programs such as BA, BCom, BSc, BCA, BBA, B.VOC and sports & culture facilities. We also have hostel facilities for both boys and girls. Additionally, our college features a well-furnished auditorium and Library. We also support orphaned students through a Donor account.

Schedule of Mobilization Drive at different Govt. Sr. Sec. Schools.

Sr. No.	Date	Name of School
1	10/12/2024	GSSS Chirgaon
2	11/12/2024	GSSS Kaloti
3	11/12/2024	GSSS Khabal
4	12/12/2024	GMSSS Jangla
5	12/12/2024	GSSS Bartoo



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.ggcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

Representatives

The mobilization drive was conducted by **Mr. Vikas Kumar**- Vocational Trainer (Hospitality and Tourism), and **Mr. Pankaj Kanwar**- Vocational Trainer (Retail Management). Both representatives were from the B.Voc Department of Govt. College Seema.

Program Highlights

1. Awareness Session:

Mr. Vikas Kumar provided an in-depth overview of the Hospitality and Tourism course. He emphasized the growing demand for skilled professionals in this sector and the comprehensive curriculum designed to equip students with practical and theoretical knowledge.

Mr. Pankaj Kanwar highlighted the relevance of the Retail Management course, focusing on the dynamic nature of the retail industry and the career prospects available to graduates in this field.

2. Interactive Discussions:

Students were encouraged to ask questions about the courses and their future prospects.

The trainers addressed students' queries regarding the eligibility criteria, course structure, internship opportunities, and placement support offered by Govt. College.

Here below are some of the pictures of mobilization drive in different Govt. Sen. Sec. Schools;



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpgcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

1. Mobilization at GSSS Chirgaon (Swarn Jayanti Utkrisht Vidyalaya)





GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.ggcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

2. Mobilization at GSSS Kaloti





GOVERNMENT COLLEGE SEEMA (ROHRU)

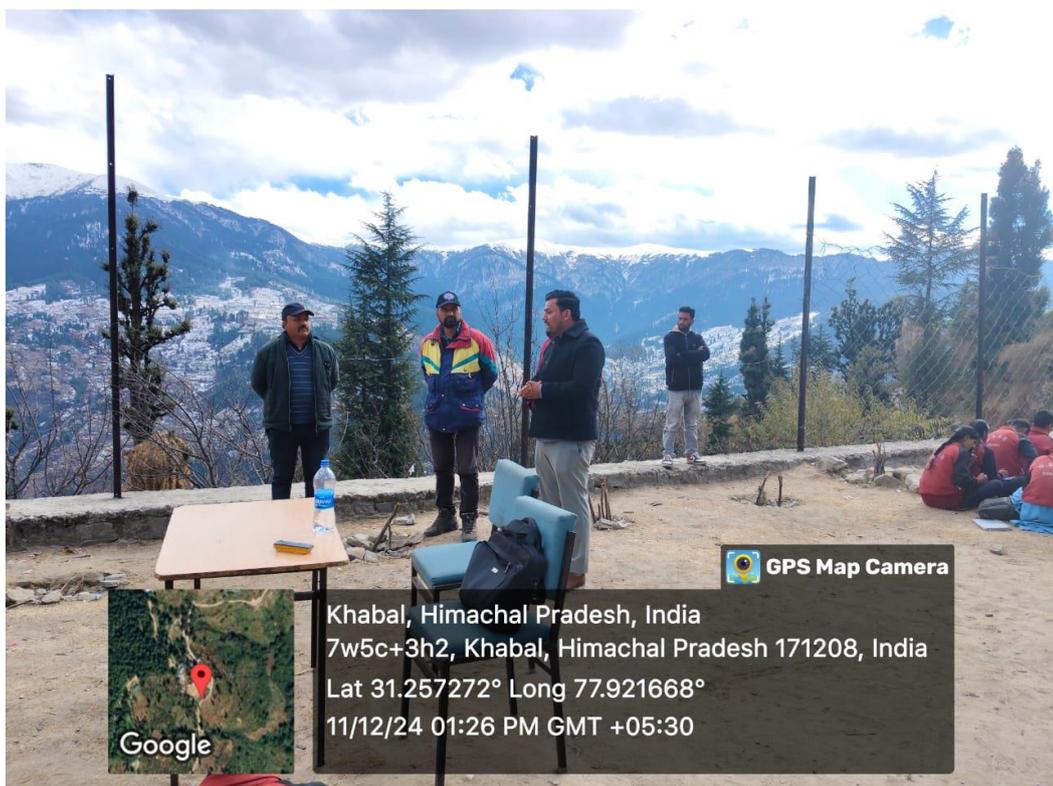
District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpgcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

3. Mobilization at GSSS Khabal





GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpgcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

4. Mobilization at GMSSS Jangla





GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

Mobilization at GSSS Bartoo





GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

Outcome

The mobilization drives successfully informed and motivated students about pursuing higher education in vocational programs. The students showed a keen interest in exploring career-oriented courses, particularly in Hospitality and Tourism and Retail Management.

Conclusion

The mobilization drive was an effective initiative by Govt. College Seema to promote vocational education and guide students toward industry-specific skill development. The college remains committed to such outreach programs to ensure that students in rural areas are aware of the opportunities available to them.

Official Documentation for the drive

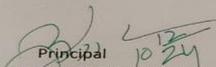
 **GOVT. COLLEGE SEEMA (Rohru)**
District Shimla Himachal Pradesh
A NAAC Accredited B++ Co-Education Institution Affiliated to Himachal Pradesh University
Shimla - 5 

Phone No. 01781240167 Email: - gcseema-hp@nic.in, gcseemahp@gmail.com

No. GCSMA Office Order / 853 10.12.2024

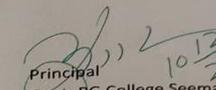
OFFICE ORDER

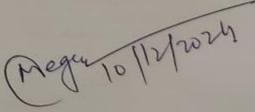
Mr. Pankaj Kanwar, Vocational Trainer (RM) and Mr. Vikas Kumar, Vocational Trainer (H&T) will visit the Govt. Senior Secondary Schools of Rohru adapted by GDC Seema Rohru for mobilization drive of B.Voc course on 10.12.2024 to 12.12.2024.


Principal
Govt. PG College, Seema (Rohru)
Distt Shimla (H.P.)

Copy to:

1. Principal of Govt. Senior Secondary Schools Rohru with request to co-operate officials in this mobilization drive.
2. Mr. Pankaj Kanwar, Vocational Trainer (RM) and Mr. Vikas Kumar VT (H&T) GC Seema for compliance.
3. Office Copy


Principal
Govt. PG College Seema (Rohru)
Distt Shimla H.P.
Govt. P.G. College Seema
Distt Shimla (H.P.)


Megha 10/12/2024



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

GOVERNMENT COLLEGE SEEMA (ROHRU)
District Shimla, Himachal Pradesh – 171207
A NAAC accredited B++ Co – educational Institution
Affiliated to Himachal Pradesh University, Shimla
www.gpcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

No. GCSMA-Adoption of Schools — Date: 10-12-24.

To
The Principal
GSSS Khabal, Bartu(Seema), Samoli, Kaloti, Jangla and Chirgaon
Distt. Shimla HP, G. S. S. Dhamwata

Subject: Regarding adoption of School.

Memo
Refer to letter No: EDN-H(8)B(6)2024 dated 22.10.2024 received from Director(HE) Himachal Pradesh regarding the subject cited above. In this regard the college has decided to adopt your school for counselling, guidance, & other purposes of the students as per the areas mentioned vide above cited letter (copy enclosed).

This is for your information and co-operation please. The other detail will be shared and discussed with you later on.

(Dr. Lalita Rawat)
Principal
Govt. P.G. College Seema
Distt Shimla (H.P)

To
The Principal
Govt. Sr. Sec. School
Chirgaon

Subject: - Seeking Permission to conduct mobilization drive

Respected

This is to inform you that as per the part of curriculum and the need of present scenario for the upcoming part of era, we are directed to conduct mobilization drive in senior secondary schools regarding career counselling for the new age era career path and scope of professional studies and vocational studies to inform the students relevance in terms of future opportunity.

Therefore, you are requested to kindly grant us permission to conduct the mobilization drive at your school.

Yours faithfully

Nodal officer
Department of B.Voc

Principal
Govt. P.G. College Seema (Rohru)
Govt. P.G. College Seema
Distt Shimla (H.P)

Allowed for the mobilization

Principal
Govt. Sr. Sec. School
(Swarn Jayanti Utkrishi Vidyalyal)
Chirgaon (Shimla) HP.



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.gpgcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

To
The Principal
G.S.S. Jangla Kaloti
Distt. Shimla H.P.

Subject: - Seeking Permission to conduct mobilization drive

Respected

This is to inform you that as per the part of curriculum and the need of present scenario for the upcoming part of era, we are directed to conduct mobilization drive in senior secondary schools regarding career counselling for the new age era career path and scope of professional studies and vocational studies to inform the students relevance in terms of future opportunity.

Therefore, you are requested to kindly grant us permission to conduct the mobilization drive at your school.

Yours faithfully

Meera
Nodal officer
10/12/2024
Department of B.Voc

[Signature]
Principal 10/12/24
Govt. P.G. College Seema (Rohru)
Govt. P.G. College
Distt Shimla (H.P.)

Allowed to Permission of mobilization.

Allowed for students Mobilization on dated 12-12-2024 @ caulean

[Signature]
Principal
Govt. Model Gen. Sec. School Jangla
Distt. Shimla H.P. D.D.O. Code- 261

To
The Principal
G.S.S. Dhamsari, Khabal, BARTOO
Distt. Shimla H.P.

Subject: - Seeking Permission to conduct mobilization drive

Respected

This is to inform you that as per the part of curriculum and the need of present scenario for the upcoming part of era, we are directed to conduct mobilization drive in senior secondary schools regarding career counselling for the new age era career path and scope of professional studies and vocational studies to inform the students relevance in terms of future opportunity.

Therefore, you are requested to kindly grant us permission to conduct the mobilization drive at your school.

Yours faithfully

Meera
Nodal officer
10/12/2024
Department of B.Voc

[Signature]
Principal 10/12/24
Govt. P.G. College Seema (Rohru)
Govt. P.G. College Seema
Distt Shimla (H.P.)

Allowed for mobilization in excess Khabal.

Allowed for mobilization done by [Signature] 12/12/24

[Signature]
Principal
Govt. Sr. Sec. School
BARTOO, Distt. Shimla (H.P.)
D.D.O. Code-226

[Signature]
Principal
Govt. Sr. Sec. School
BARTOO, Distt. Shimla (H.P.)
D.D.O. Code-226



GOVERNMENT COLLEGE SEEMA (ROHRU)

District Shimla, Himachal Pradesh – 171207

A NAAC accredited B++ Co – educational Institution

Affiliated to Himachal Pradesh University, Shimla

www.ggcseema.edu.in Email: gcseema-hp@nic.in, gcseemahp@gmail.com Telefax: 01781-240167

Submitted by:

Mr. Vikas Kumar (Vocational Trainer, B.Voc – H&T)

Mr. Pankaj Kanwar (Vocational Trainer, B.Voc – RM)

Govt. College Seema, Rohru